

University of Pretoria Yearbook 2022

Family entrepreneurship 805 (GIJ 805)

Qualification	Postgraduate
Faculty	Gordon Institute of Business Science
Module credits	6.00
NQF Level	09
Prerequisites	No prerequisites.
Contact time	21 Hours
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 or Semester 2

Module content

This elective is suitable for students who wish to gain insights into the challenges facing family business – a form of ownership that is the most common across the business landscape. The complexity surrounding family businesses will be explored through case study and guest speakers from the South African family business environment who will help to contextualise the challenges and issues that face these kinds of enterprises. Students will be introduced to high-level theory related to family business, including the phenomenon of enterprising families, and family entrepreneurship. The module will examine the social and psychological factors that face family businesses, especially those facing multi-generational transition.

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